



Seminars at the Parade of Homes

For the past several years, the Parade of Homes has offered seminars in the Parade home as a way to increase attendance at your home during off times and to showcase you and/or your trade partner as an expert in their particular field and to pass that information along to interested people. Seminars should be held Wednesday through Friday during Parade hours.

You will need to find a location in your home that is suitable for people to sit for about 30 minutes while not interfering with other people seeing your home. You are responsible for all audio/video equipment, projection equipment, handouts and seating.

HBA will promote your seminar on social media, Parade website, ad in the plan book, in print ads and through emails to more than 20,000 people in our database.

Suggested Ideas:

- What's the new trend for home technology?
- Latest Xeriscape Ideas for Landscaping
- Landscape 101
- Interior Design 101
- How to update your home to get sale ready.
- How to spring and winterize your home
- Wallpaper / blind trends for the coming year
- Custom vs. Production vs. Semi-Custom Homes – What's the differences?
- What are the latest paint choices and color trends for the coming year?
- Plan and design for kitchen and master bedrooms
- Audio / visual products on the market
- What's the best energy saving products / features on the market?
- How is 3D design changing architect and design processes?
- Do it yourself home project
- How to wallpaper a room
- How to select products at a design center with a budget in mind
- Outdoor living products and ideas
- Latest in fireplaces and design
- How to choose the right floor product for your home
- How to select the right mortgage
- How much home insurance do you really need?
- Creating a home Inventory for insurance purposes
- Garage Organization
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Seminars at the Parade of Homes

Yes, I want to hold a seminar at my home during the Parade!

Parade Builder _____

Parade home location _____

Contact Person _____

Cell # _____ Email _____

Seminar Information

Date and Time of the Seminar _____

Seminar Title _____

Who will present the information? _____

Description of Seminar _____

This form must be returned no later than Friday, July 5 at NOON.

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